

A photograph of three women of diverse ethnicities smiling warmly. The image is overlaid with a semi-transparent orange filter. A large orange rectangle is centered over the image, containing the title and fiscal year information.

ANNUAL REPORT

FY 2019-2020

eliminating racism
empowering women

ywca

Central Virginia

ABOUT THE ASSOCIATION

YWCA is the oldest and largest multicultural women's organization in the world.

YWCA Central Virginia was founded in 1912 by an amazing group of women. These same women went on to raise the funds to erect a building that would provide safe and affordable housing for women and would support the mission of YWCA throughout the community. In 1918, our Town Center building in the City of Lynchburg opened its doors and we have been opening doors for the women, children, and families of Central Virginia ever since. In fact, YWCA has never closed; not one day in over 108 years!

Since 1912, YWCA has grown and adapted to meet the needs of our community. Today we serve thousands of women, girls, men, boys, and families each year through our programs, opening doors every day. Our service area encompasses seven counties and two cities; an area of 4,440 square miles with a population of over 410,000 community members.

A MESSAGE FROM OUR BOARD PRESIDENT

Dear Friends,

YWCA Central Virginia is delighted to present to you the 2019 - 2020 Annual Report for the past fiscal year. The mission of YWCA calls for the elimination of racism, the empowerment of women, and the promotion of peace, justice, freedom, and dignity for all.

This organization is focused on creating safe and secure places for members of our community. The Domestic Violence Prevention Program continues to thrive in our community and provide key resources for the women, children, and men who are survivors of domestic violence in Central Virginia. The Sexual Assault Response Program (SARP) furthers our work in health and safety by providing critical resources for Central Virginians who are victims of sexual assault. Finally, our Town Center Women's Residential Housing Program is the only housing created for single women on low-incomes, and we have been continuously housing members of our community since 1918!

As we look back on the last year, we are overwhelmed with thankfulness for the excellent staff who work day in and day out to provide direct services to our community, but we are also overwhelmed with gratitude for our donors and supporters whose generosity, especially through a challenging pandemic year, allowed us to do this needed work. On behalf of our clients, staff, and volunteers, thank you for making YWCA Central Virginia one of your priorities.

AMANDA MACCLEOD
PRESIDENT, BOARD OF DIRECTORS



BOARD OF DIRECTORS

2019-2020

Amanda MacLeod, President

Clare Terry, Vice President

Keisha Alexander, Secretary

Sara Bond, Treasurer

Avis Augustine-Miller

Elizabeth Kent

Bethanie Mickles

Kimberly Morey

Tracey Murry

Angela Payne-Cox

Philmika Reid

Nina Rezai

Emily Rudich

Sally Ann Schneider

Elektra Walraven

Victoria Watts

Kisha Young

LaKrisha Young

MISSION AND VISION

YWCA Central Virginia is dedicated to eliminating racism, empowering women, and promoting peace, justice, and dignity for all. We do that through three direct service programs: our Domestic Violence Prevention Program, our Sexual Assault Response Program, and our longest-running program - the Town Center Women's Residential Housing Program. We engage young men through our Amend Together program and work to eliminate racism by providing our 21 Day Racial Equity and Social Justice Challenge annually.

YWCA Central Virginia works to ensure that victims become survivors, trauma is treated, and housing remains attainable and safe. Your YWCA will continue to get up and do the work until injustice is rooted out, until institutions are transformed, until the world sees women, girls, and people of color the way we do: Equal. Powerful. Unstoppable.



DOMESTIC VIOLENCE PREVENTION PROGRAM

The mission of the YWCA Domestic Violence Prevention Program (DVPP) is to provide support for domestic violence victims and work toward the reduction and elimination of family violence.

6,389

Contacts Made for
Advocacy Services

9,357

Hotline Calls
Answered

COVID-19 IMPACT

This year the world was hit with the COVID-19 pandemic. While the quarantine and pandemic affected all of YWCA's programs, none more than our DVPP Program. Our shelters could not safely physically distance, therefore our victims were housed in hotels.

This increased our planned expenses exponentially. Our staff worked tirelessly to ensure all victims were served safely.

3,685 NIGHTS

Nights of safe, violent-free shelter provided, either in our safe housing, or in hotel rooms for pandemic safety.

193 INDIVIDUALS

Individuals receiving counseling through support groups with victims -- done virtually during pandemic months.



768

Hour of Advocacy Services
Provided to Children

On average, nearly 20 people per minute are physically abused by an intimate partner in the United States. - National Coalition Against Domestic Violence

SEXUAL ASSAULT RESPONSE PROGRAM

The mission of the YWCA Sexual Assault Response Program (SARP) is to ensure that survivors of sexual violence are provided the opportunity and means with which to recover from physical and psychological trauma.

511

Deduplicated Survivors
Served in Central VA

841

Hotline Calls
Answered

COVID-19 IMPACT

The Sexual Assault Response Program was also impacted by the COVID-19 pandemic. SARP was especially affected by the governor's mandates about hospitals and physical distancing. SARP Advocates were not allowed in the Emergency Room until restrictions were lifted, and it is likely many victims were afraid to visit the ER for fear of contracting the virus.

197 TRIPS

Trips to the ER to provide crisis services including forensic exam support.

741 REFERRALS

Referrals to other services, supports, and resources (includes legal, medical, faith-based, address confidentiality programs, etc.)



184

Child Sexual Assault
Victims Served

*Every 98 seconds, an American is sexually assaulted.
And every 11 minutes, that victim is a child.- RAINN*

TOWN CENTER RESIDENTIAL HOUSING PROGRAM

The mission of the YWCA Town Center Women's Residential Housing Program is to provide affordable, safe housing and work towards the reduction and elimination of homelessness.

\$794

Average Income of
Current Residents

54%

Employment Rate of
Current Residents

COVID-19 IMPACT

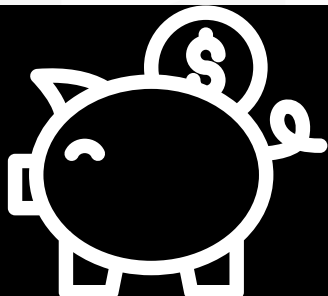
Our residents were also impacted by the COVID-19 pandemic. Our Facilities Director took safety and sanitation for our Residential Housing Program seriously. Thermometers and hand sanitizing stations were installed on each floor. Strict mask guidelines were implemented and the building was closed to the public to keep our residents safe and minimize the spread of the virus. We also worked with residents to keep them housed despite job insecurities related to the pandemic.

30-70 YEARS OLD

Our Town Center resident's
age range.

~16 TRANSITIONS

Transitions of our residents to their
own outside stable
independent living.



3 RESIDENTS

- Currently taking college courses
- Opened their first Savings account

Housing is absolutely essential to human flourishing. Without stable shelter, it all falls apart. - Matthew Desmond

CHURCH STREET BRIDAL

THANK YOU TO OUR DESIGNER DONORS

- | | |
|--------------------|---------------------|
| Amsale | Jenny Yoo |
| Becky's Bridal | Kleinfeld |
| Bridal Elegance | Lotus Bridal |
| Bridal Reflections | Lovely Bridal |
| Designer Loft | Mark Ingram Atelier |
| Fabulous Frocks | Oliverio's Bridal |
| Faviana | RK Bridal |
| Formally Yours | Steven Birnbaum |
| Gown Collective | And Many Others... |
| Jennifer's Bridal | |

COVID-19 IMPACT

As a result of the COVID-19 pandemic, our Bridal shop had to close its doors in accordance with the Governor's mandates initially, but as soon as the the restrictions were lifted for retail, we opened up under safety protocols and were able to serve our brides with great success despite the pandemic's impacts to wedding planning.

421

Dresses Sold

\$212

Funds Raised
for YWCA Programs



HOURS OF OPERATION

- Monday CLOSED
- Tuesday: 3:00-6:00pm
- Wednesday: 3:00-6:00 pm
- Thursday: 3:00-6:00pm
- Friday: 3:00-6:00 pm
- Saturday: 10:00-4:00 pm
- Sunday: CLOSED



RACIAL EQUITY & SOCIAL JUSTICE

This year, YWCA of Central Virginia launched its first 21 Day Racial Equity & Social Justice Challenge. This was done with the guidance of the YWCA Greater Cleveland team, in partnership with YWCAs across the country, and in state-wide coordination with YWCA Richmond and YWCA South Hampton Roads.

300+

Local Signups for the Daily Challenge Emails

5,000+

People State-wide engaged

COVID-19 IMPACT

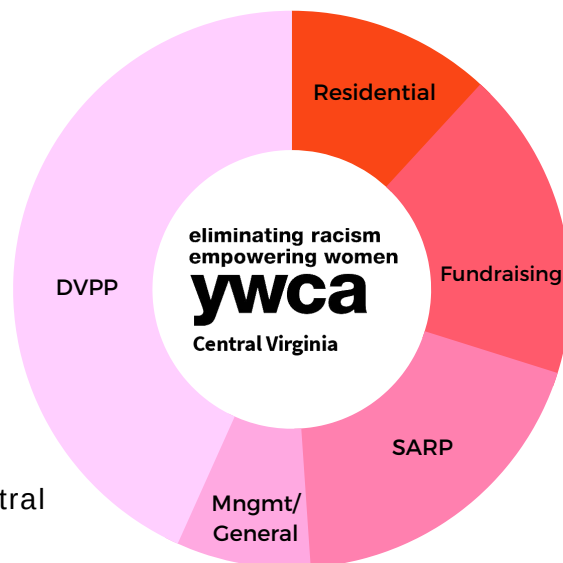
Because of the COVID-19 pandemic, YWCA Central Virginia could not host its Annual Side by Side for Racial Harmony Walk and speaking engagement. The Racial Equity & Social Justice Challenge was a way for the community to do the work from the comfort and safety of their home. The 2020 Challenge centered on how racial inequities impact voting, education, criminal justice and public health.



The 21-Day Equity Challenge was created by Dr. Eddie Moore Jr. and co-developed with Debby Irving, and Dr. Marguerite Penick. The plan has been adopted by Organizations, Associations and Corporations all over the nation/world.

FINANCIAL OVERVIEW

THANK YOU
TO OUR SUPPORTERS



EXPENSES

Information from YWCA Central Virginia's Annual Audit.

**Note: Fundraising Expenses include CSB

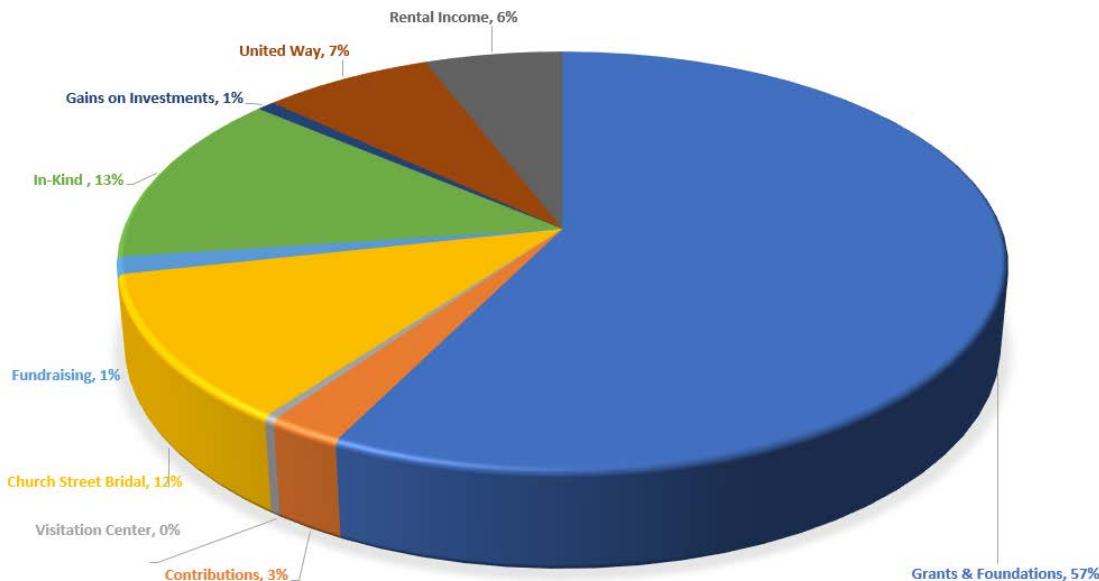
- 7.8% Management/General
- 11.8% Residence
- 18% Fundraising
- 19.1% Sexual Assault Response Program
- 43.3% Domestic Violence Prevention Program

COVID-19 IMPACT

Fundraising was also impacted by the COVID-19 pandemic. Our fundraising efforts slowed as we were sensitive to the economy and community in crisis. We sent a special COVID-19 appeal that was successful, but this year was a tough fund development year for nonprofits worldwide.

REVENUE

Total Revenues including Public Support. ** Information from YWCA Central VA's Annual Audit.



- Grants & Foundations | 57%
- Contributions | 3%
- Visitation Center | 0.1%
- Church Street Bridal | 12%
- Miscellaneous | 0.01%
- Fundraising | 1%
- In-Kind Rent & Donations | 13%
- Gains on Investments | 1%
- United Way | 7%
- Rental Income | 6%

COMMUNITY SUPPORT

YWCA Central Virginia would like to sincerely thank the following community partners who allow us to serve in Central Virginia:

- Amherst County Commonwealth Attorney
- Amherst County Victim Witness Assistance Program
- Amherst County Sheriff's Office
- Amherst Department of Social Services
- Appomattox County Commonwealth Attorney
- Appomattox County Victim Witness Assistance Program
- Appomattox County Sheriff's Office
- Appomattox Department of Social Services
- Bedford County Commonwealth Attorney
- Bedford Victim Witness Assistance Program
- Bedford County Sheriff's Office
- Bedford Department of Social Services
- Campbell County Commonwealth Attorney
- Campbell County Victim Witness Assistance Program
- Campbell County Sheriff's Department
- Campbell County Department of Social Services
- Central Virginia Community College
- Court Services Unit of the 24th Judicial District
- Danville City Commonwealth Attorney
- Danville City Victim Witness Assistance Program
- Danville City Police Department
- Danville City Department of Social Services
- Danville Community College
- Halifax County Commonwealth's Attorney
- Halifax County Sheriff's Department
- ynchburg Commonwealth Attorney
- Lynchburg Victim Witness Assistance Program
- Lynchburg Police Department
- Lynchburg City Public Schools
- Lynchburg Department of Social Services
- Randolph College
- University of Lynchburg
- Altavista YMCA
- Central Virginia Continuum of Care
- Centra Foundation
- Centra Forensic Nurse Examiners
- Centra Health Systems
- Greater Lynchburg Community Foundation
- Genworth Foundation
- Miriam's House
- United Way of Central Virginia

**THANK
YOU**





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empowering women

ywca

Central Virginia